Zeinab Falihi

UI/UX DESIGNER

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About Me

I am a passionate girl with high public relations and a great interest in team work and searching.I am 26 years old. I am interested in being up-to-date in the field of technology. I love creating new ideas and creativity. Having a one-year experience in the field of UI/UX, great passion for learning and acquiring new skills, familiarity with the basics of visual design (layout, color, typography)

Experience

UI/UX Designer - Atrak company   June 2023- Present

Designed and implemented user interfaces for a comprehensive wallet and chat application integrated into both a mobile app and a website. Collaborated with cross-functional teams including developers, product managers, and marketers to ensure seamless integration of design elements and alignment with business goals.

· Competitors benchmark and analysis

· Research

· Persona

· Wireframe and prototyp

· Design system

· Typography

· Case study

· User flow

· Usability

· Customer Experience

· Design Thinking

· Collaborati

· User flow

UI/UX Designer - Fakour company   August 2022- May2023

Completed theoretical and practical UI/UX courses, including redesign and onboarding for the Service Manager module. Designed portfolio pages and gained proficiency in CX strategies and various UI/UX tools. Contributed to enhancing user experience through research-driven design. Skilled in Adobe XD, Sketch, Figma, and InVision.

Projects

Kchat managment

Admin panel for Done application

Done

Super application for transferring and withdrawing money and any banking services and chatting with contacts

Education

Civil engineering associate - general building works Al Taha University (2016 - 2018)

Bachelor of Civil Engineering - Executive Pars University of Art and Architecture (2020 - 2022)

Certificate and course

 Fakur Academy٫Daneshjooyar Academy٫a Designer- workshop course٫UXcel٫online course in You Tube

Tools

| Figma | Maze | Figjam | Workflow | Uxtweak | Adobe Xd | Miro |